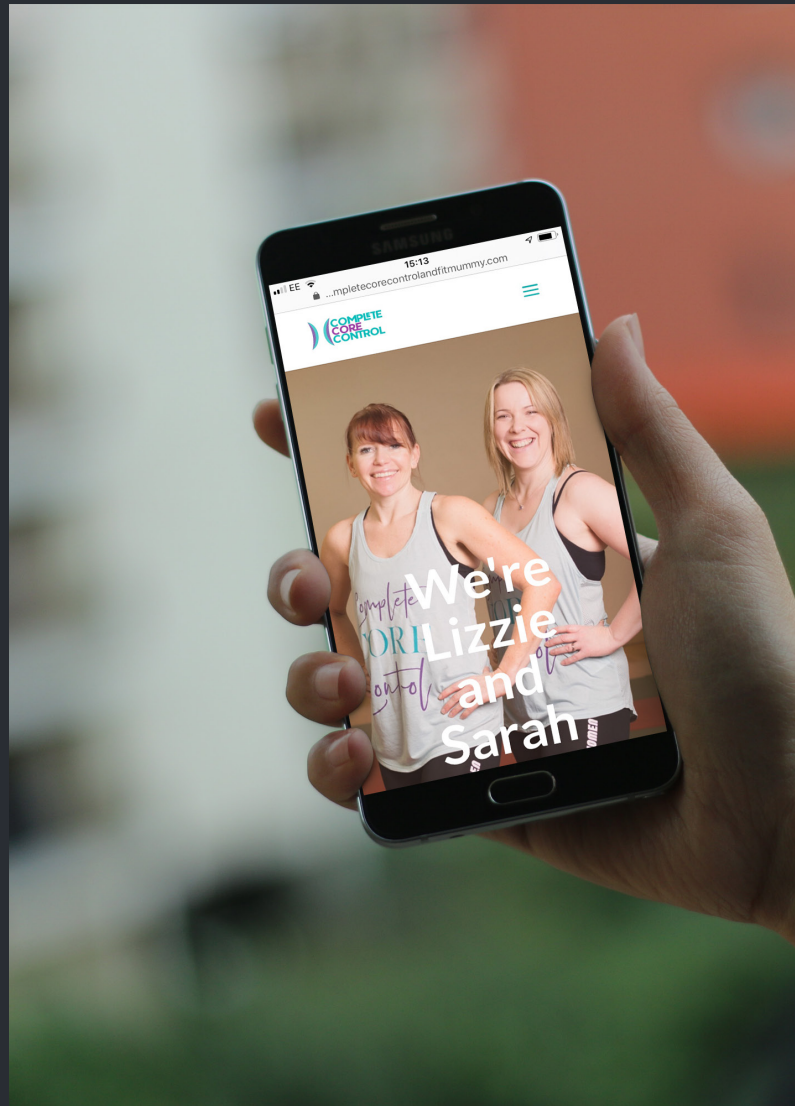


# Complete Core Control

*From Pilates in a village hall to a rapidly growing online women's fitness business*

**F**RUSTRATED WITH WEB DESIGNERS not understanding their business needs, Sarah and Lizzie at Complete Core Control and Fit Mummy contacted Redbeard looking for help to give their business a strong identity, brand direction and a means to deliver their specialised womens' fitness classes online.

Taking their existing course content, we worked alongside the client to deliver these through an online portal launching Summer 2019 through videos, online course content and ebooks.





# Rebrand and Sub-brands

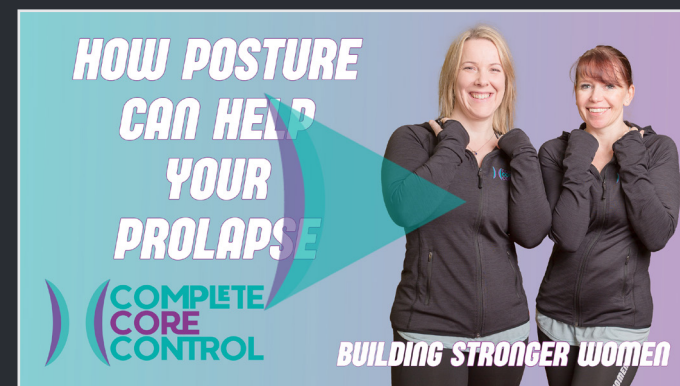
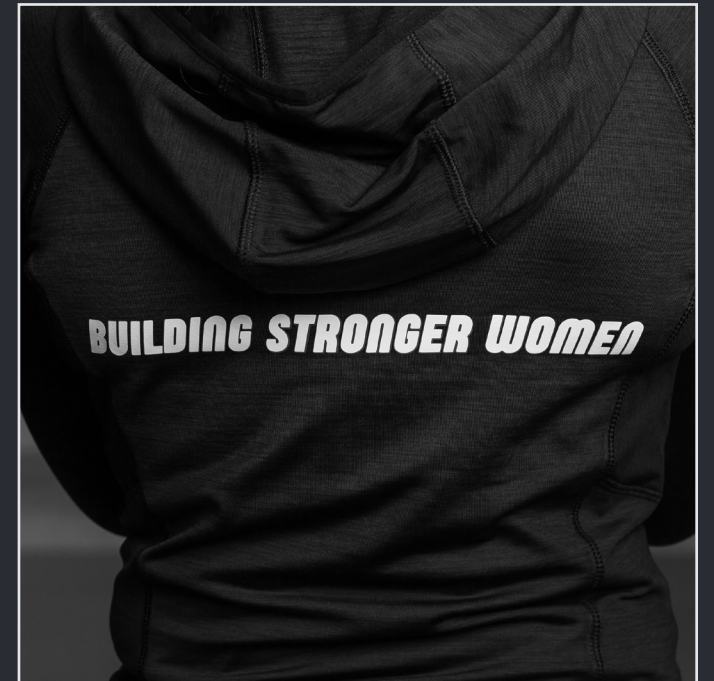


*BUILDING STRONGER WOMEN*

**EMPOWER**  
*Me*

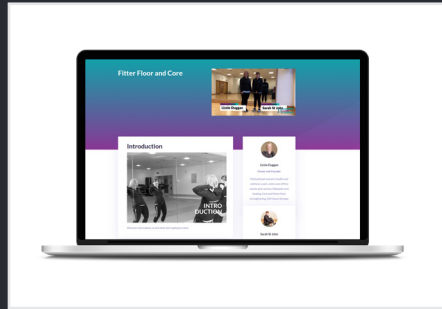
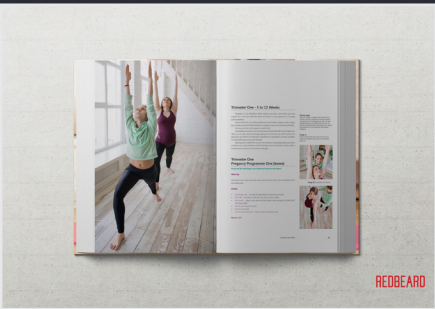
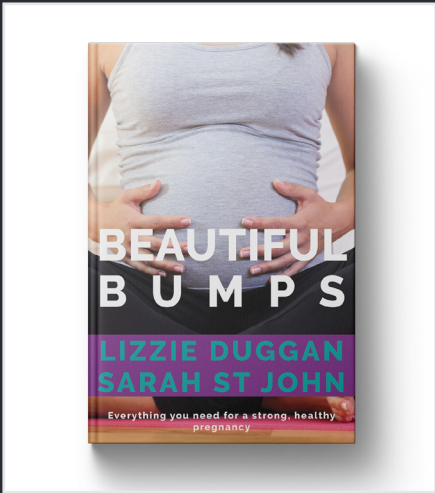
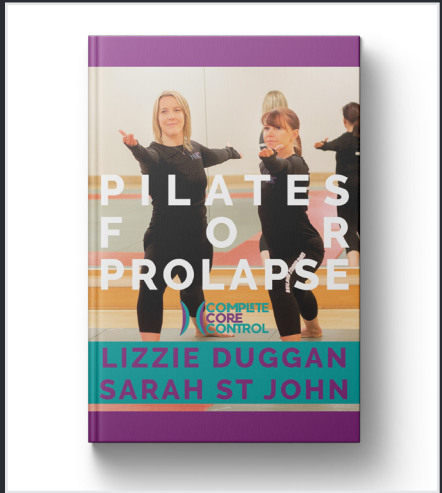
**WOMANIFESTO**

# In context

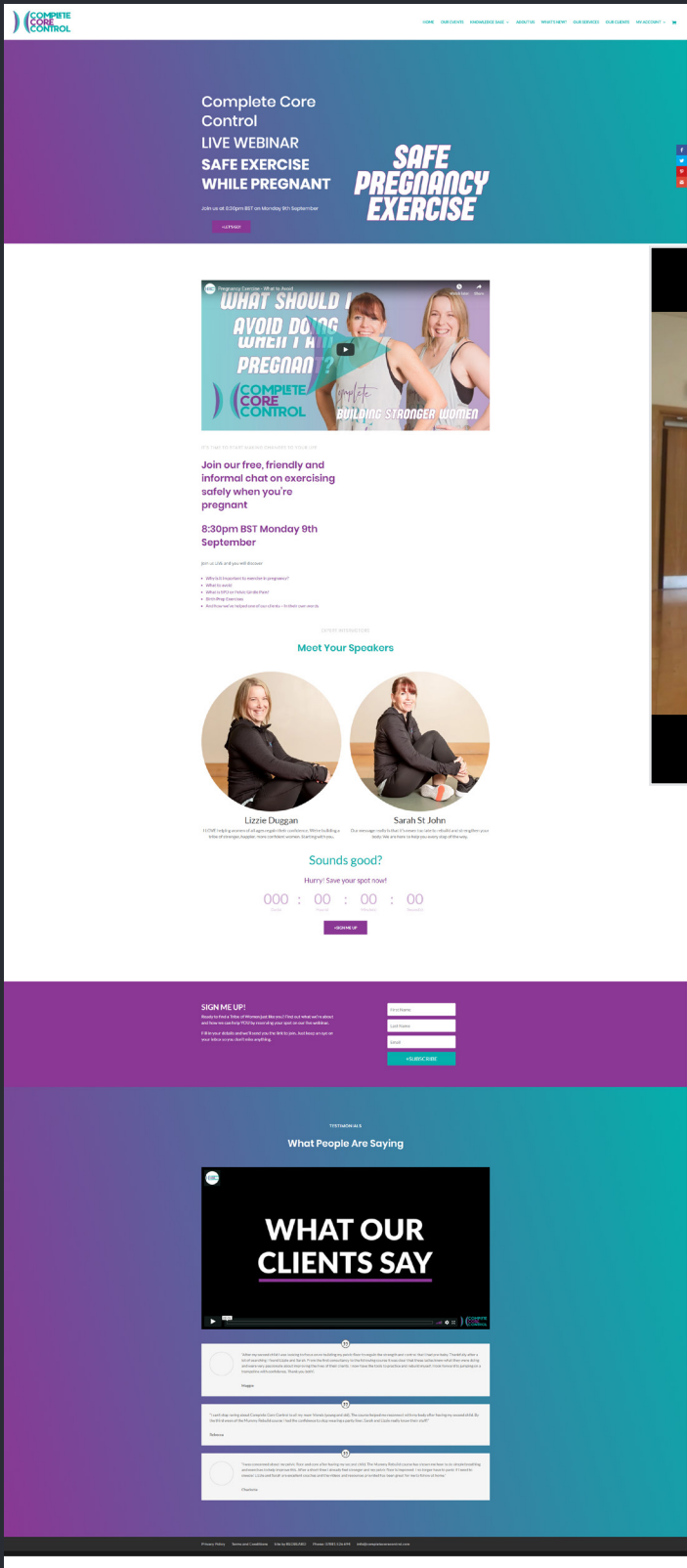




# Online courses

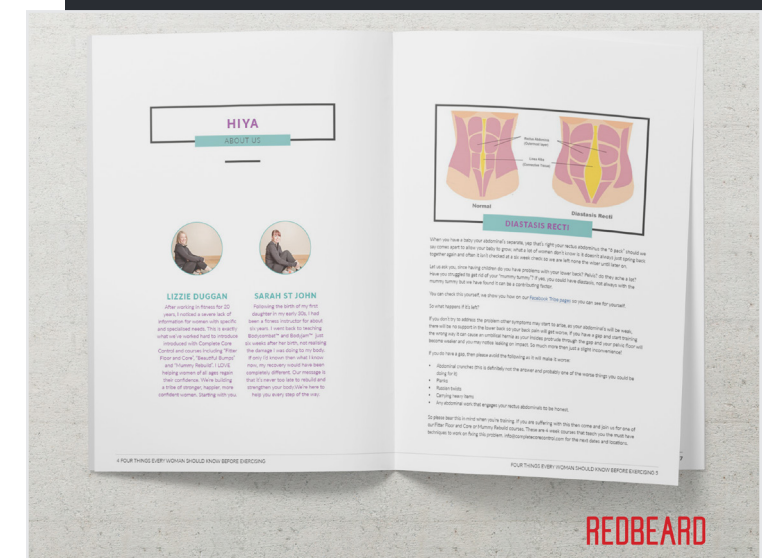
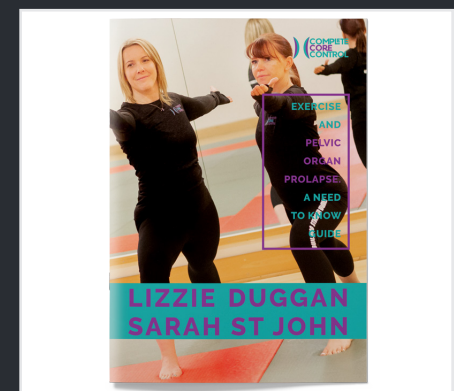
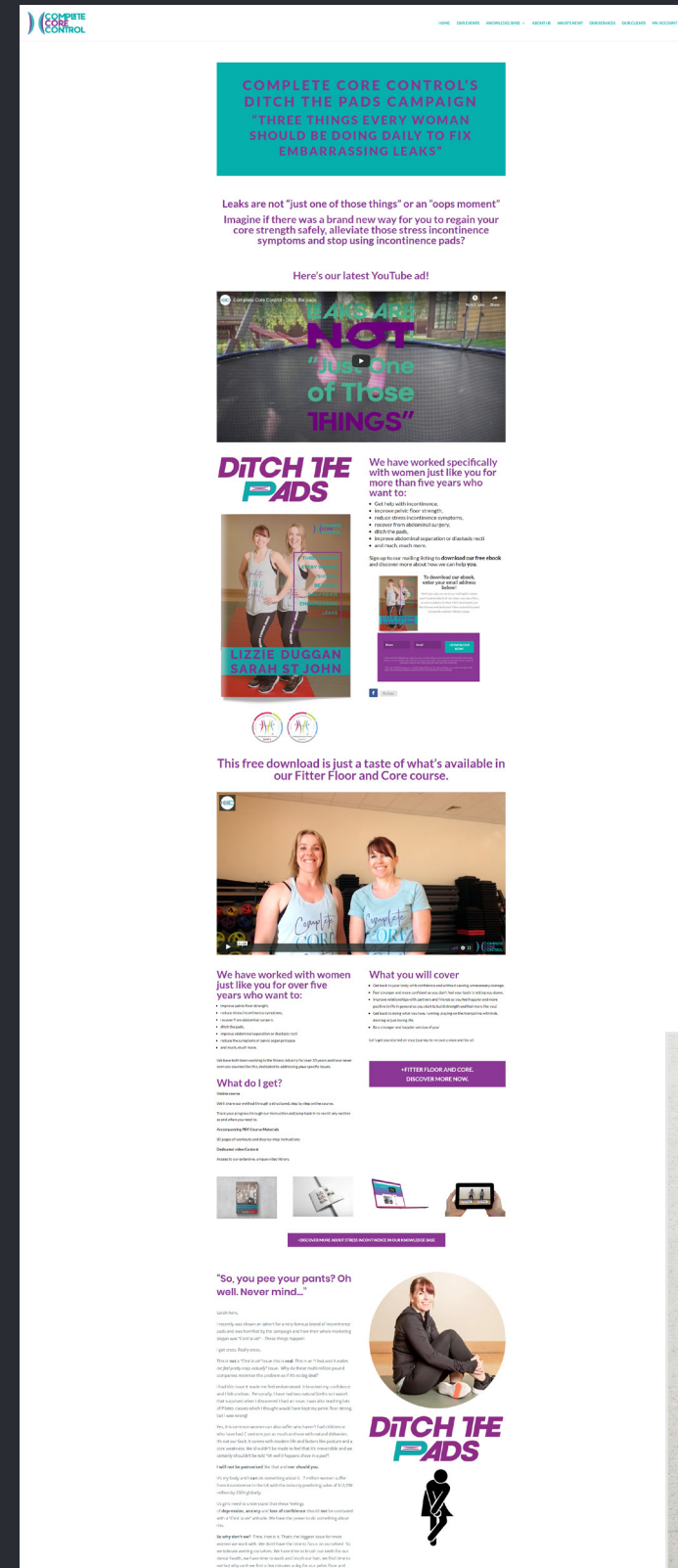
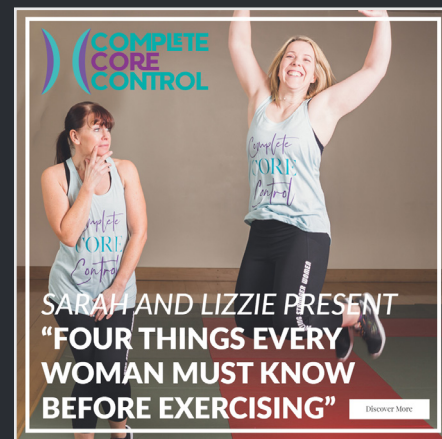


# Live video webinars





# Lead Generation





# Lead Generation - YouTube

